



NEWSWATCH

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September 2020

**Next meeting: 2 p.m., Wednesday, October 14
via Zoom**

Dean emeritus Gonzalez to celebrate transformative power of education



When retirees gather via Zoom on Oct. 14, they will hear from School of Education Dean Emeritus **Gerardo Gonzalez**. Two years ago Gerardo published *A Cuban Refugee's Journey to the American Dream: The Power of Education*, the story of his own life.

Gerardo was 11 when his family arrived in Miami in February 1962, three years after Castro came to power in Cuba. The son of an auto mechanic, he was placed on the vocational track in school. Almost accidentally, he enrolled in junior college, where he determined to become a lifelong learner. He became his family's first college graduate and, in the process, an ardent champion for immigrants like himself.

Gerardo became School of Education dean at IU in July 2000 and dean emeritus in 2015. He continues on the faculty as a professor of educational leadership and policy studies. An expert on alcohol and drug education, he founded BACCHUS (Boost Alcohol Consciousness Concerning the Health of University Students), the nation's largest peer-based collegiate organization for preventing alcohol abuse.

He earned his bachelor's and Ph.D. degrees at the University of Florida and holds an honorary degree from Ivy Tech. He has returned to Cuba as a delegate of the Institute for International Education and has

twice led People to People study groups of IU alumni to Cuba.

A Zoom link will be emailed to members who have provided an email address. More information will be available on the IURA website.

Longtime editor receives award

On Sept. 8 outgoing IU treasurer **Joe Miller** arrived on the doorstep of **Judy Schroeder**, bearing flowers and the IURA's first Distinguished Service Award. Judy has written and edited the



IURA newsletter since 2007 – except for one year when she stepped aside to let someone else take over. No one did. The award recognizes her “extraordinary dedication, precision, and sense of humor as editor of the monthly newsletter of the IURA.”

IU's Bicentennial celebration goes on

COVID-19 unceremoniously interrupted IU's 200th birthday party. For those who weren't quite done celebrating, here's an IU Bicentennial Quiz.

1. What is the name of IU's yearbook?

2. Who is the author of the inscription over the doors of Franklin Hall?
3. What was the original name of the Jordan River?
4. What IU professor was on the cover of *Time* magazine in 1953?
5. What IU swimmer set a record at the 1972 Olympics that stood for 36 years?
6. What building complex is named for an IU graduate who was a U.S. presidential candidate?
7. What was Herman Wells' middle name?
8. What was Woodburn Hall called before 1971?
9. What film is based on the Little 500?
10. What former *IDS* news editor won a Pulitzer Prize as a WWII war correspondent?
11. Who was IU's longest serving president?
12. Who was the first woman faculty member to receive a Nobel Prize?
13. Who was IU's first Black president?
14. Kirkwood Hall is named for Daniel Kirkwood, whose field of study was _____.
15. What sport is played in Armstrong Stadium?
16. What building is topped by a bespectacled limestone duck in a mortarboard?
17. What building was recently renamed in honor of IU's first Black basketball player?
18. What is the Latin inscription on the IU seal?
19. What does SLIS stand for?
20. What IU alumna co-hosted the *Today* show for 13 years?

1. Artutus 2. John Milton 3. Spanker's Branch 4. Alfred Kinsey 5. Mark Spitz 6. Willie Quad (Wendell Willie) 7. No middle name; just initial B 8. Business and Economics Building (nicknamed B&E=Big and Easy) 9. Breaking Away 10. Ernie Pyle 11. William Lowe Bryan 12. Elinor Ostrom 13. Adam Herbert 14. Astronomy (mathematics acceptable) 15. Soccer 16. Goodbody Hall 17. Bill Garrett Fieldhouse 18. Lux et veritas (light and truth) 19. School of Library and Information Science (now a department in the Luddy School) 20. Jane Pauley

Scoring: 0-3 correct: participation medal. 3-5: good for a Purdue graduate. 6-8: associate's degree. 9-13: bachelor's degree. 14-16: honors graduate. 16-18: magna cum laude. 19-20: summa cum laude.

New athletic director shares priorities

For many years IU Athletics was built around successful coaches. When those coaches left, it lost its identity. When **Fred Glass** was appointed in 2008,

he was IU's fourth athletic director since 2001. During his 12 years at the helm, Fred set strong priorities and codified a vision. We will play by the rules. We will make sure we are well in mind, body, and spirit. We will achieve academically. We will compete at the highest level. We will be integrated with the university, not our own island.

New athletic director **Scott Dolson** outlined that vision and told retirees gathered for their first Zoom meeting that he was fortunate to have been Fred's co-pilot for 11 years. That background will serve him well as college athletics enters uncharted territory.

In January the NCAA will take action that will determine whether college athletes can be compensated for their name, image, and likeness. The NCAA insists that programs be education-based, that there be fair competition, and that the great strides that have been made in achieving gender equity are not lost.



Name, Image and Likeness

WHAT STUDENT-ATHLETES SHOULD KNOW

What "Name, Image and Likeness" Means

NAME	IMAGE	LIKENESS	EXAMPLES OF NIL-RELATED ACTIVITIES
			<ul style="list-style-type: none"> • Autographs • Personal appearances (speeches, commercial establishments) • Promoting a business • Sale of merchandise with name, image or likeness • Social media endorsements • Representation in video games

These three elements make up a legal concept known as "Right of Publicity."

Who Makes the Rules

The NCAA is a membership-led association, so leaders from more than 1,200 member colleges, universities and conferences make the rules.



IU Athletics has signed a multiyear contract with Opendorse, a company "that will help athletes maximize their opportunities," Scott said. A task force studying how to help students navigate the complexities they will face includes people from the Kelley School of Business and the Media School. The Mark Cuban Center gives IU Athletics the opportunity to produce highlight videos, which will be of great help to student-athletes.

"The women are on the verge of taking our programs to the next level," Scott said. To that end a Women's Excellence Initiative is being established, a philanthropic venture that will provide resources for unbudgeted items. He described women's soccer as a sleeping giant and praised the coaching of Irwin van Bannekom.

Two other initiatives in which Scott takes great pride are the IU Athletics mental health task force and an anti-hate and anti-racism coalition. "It's a marathon, not a 50-yard dash," Scott said of the challenges of overcoming racism in athletics.

A good deal of his attention is being given to revenue generation. "IU has one of the smallest budgets in the Big Ten – I think we're 13th or 14th," Scott said. "That is not surprising because we have one of the smallest football stadiums in the Big Ten." Therefore, he continued, "we have to be really good stewards." The department already has cut its budget by 10 percent across the board. It has left 35 positions unfilled. And it has had to furlough people – some 50 percent, some 100 percent – because of the cancellation of the fall season. Everyone in the department is being furloughed for at least two weeks, which represents a 3.7 percent cut in pay.

As for football, Scott said, "I am confident that it is when, not if." The Big Ten postponed the fall sports season because the presidents and chancellors, based on the advice of the best medical experts available, decided there simply was too much uncertainty. Football and basketball drive media contracts so their loss would have serious financial consequences.

What defines success right now? "Every day we're making sure that student-athletes are developing academically and physically," he said. "We're working to ensure future financial stability, and we're laying the foundation for winning."

Asked about the new golf course, Scott reported that it has been well received. "They were talking about it before I came nearly 30 years ago," he said. "It's getting great reviews."

IURA announces new leadership

The IURA board, at its Sept. 2 meeting, selected **Charlie Matson** to lead the organization. Outgoing president **Doug Porter** has moved to the vice president slot and is program chair. **Perry Maull** was elected secretary and **Anita Douglas** is treasurer. The board re-appointed **Allan Edmonds** webmaster, **Gail Londergan** historian, **Judy Schroeder** newsletter editor, and **Doris Wittenburg** database manager.

Coordinating the IURA's United Way campaign will be **Perry Maull** and **Eileen Schellhammer**. **Jim Grandorf** will be involved in the overall IU campaign.

IU Retirees Association 2020-2021 MEMBERSHIP FORM

Name _____

For couple membership, spouse's/partner's name _____

Address _____

City _____ State _____ 9-digit ZIP code _____

Telephone _____ Email _____

____ When possible, I wish to receive the newsletter by email rather than in paper form.

Check if you do not want your telephone number ____ or email address ____ included in membership directory.

Enclosed is my check, made payable to IU Retirees Association, for:

_____ Single membership (\$20) _____ Couple membership (\$30)

Please mail this form with your check to IU Retirees Association
P.O. Box 8393
Bloomington, IN 47407-8393

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No changes to Anthem Blue in 2021

The Anthem Blue Retiree Plan will have no changes in 2021, and the premiums will remain the same. In a Sept. 8 email, **Christan Royer**, director of benefits for HR, said information will be mailed to homes and emailed to retirees in October. Because of the shift in the academic calendar in response to COVID-19, the Open Enrollment program, she wrote, “will be a bit earlier this fall, but not by much.”

Absentee voter? Request/return early

The deadline for requesting an absentee ballot for the Nov. 3 general election is Oct. 12. Registered voters who don’t wait until the last minute will facilitate the process. Returning your ballot early is also highly recommended. (Think Wisconsin.)

To request a ballot, go to <http://monroecountyvoters.us/voterportal/absenteevoting.html>

Membership has its privileges

Of the eight IURA newsletters that are published each academic year, three or four are mailed to a special subset of nonmembers as well as members. Which are you? Examine your mailing label to find out. If you are a member in good standing, the top line will tell you that your dues are paid. If you have

been a member in previous years but have not yet paid your dues for 2020-21, that line requests that you renew. If you have not been a member, that line encourages you to join.

Special thanks to the 257 people who, as of Sept. 11, have paid their membership dues. They are making this newsletter possible.

The IURA is entirely self-supporting. Founded in 1975 as the IU Annuitants Association, the IURA welcomes all retired faculty and staff and their spouses or partners. It provides a voice for retirees in their continuing relationship with Indiana University. Its meetings offer an opportunity to exchange ideas, information, and friendship.

Zooming into the future

“We’ll be meeting on Zoom until further notice,” IURA President **Charlie Matson** announced to 45 retirees at the Sept. 9 meeting. Meetings are usually held the second Wednesday of the month at 2 p.m.

About this newsletter

Judy Schroeder writes and edits *Newswatch* eight times a year, August through April, except for February. Please send corrections and comments to her at jschroed@indiana.edu. To correct your address or be removed from the list, please contact database manager **Doris Wittenburg**, dwittenb@indiana.edu.