



NEWSWATCH

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September 2022

**Next meeting: Thursday, October 13, at 2 p.m.
in person (IU Foundation) and on Zoom**

October to feature big bands, jazz



When the IU Retirees Association meets in October, IURA member (and former treasurer) **Tom Hustad** will talk about and play video clips of some performances of Big Bands playing jazz. Among those to be featured are Paul Whiteman, Duke

Ellington, Benny Goodman, Count Basie, and Woody Herman. When Tom presented a longer version of his talk at Mini University this June, he had an audience of more than 300.

On October 13 at 2 p.m., members may attend either in person, gathering in the Peterson Room of the IU Foundation's Showalter House, SR 46 Bypass, or by way of Zoom. Those who wish to join remotely must register at the IURA website (iura.indiana.edu); they will receive a personalized Zoom link by email.

Tom retired from the marketing department of the Kelley School. He founded and was longtime editor of the *Journal of Product Innovation Management*. He received the Eli Lilly Alumni Teaching Excellence Award and was named a "Best Bet" teacher by *Businessweek* magazine. He also played a part in the development of *Stardust Road*, featuring the music of Hoagy Carmichael, which will open off-Broadway in December. Tom is donating his 72,000-item jazz collection to the Jacobs School of Music's Cook Library.

We'll also hear from HR benefits director Christian Royer and retirement specialist Karen Hill. They will give an update related to retiree open enrollment. If you have questions of a general nature, please submit them to **Audrey Morgan**, IURA benefits liaison, amorgan@indiana.edu, by Oct. 9. Questions can also be directed to askhr@iu.edu.

Because parking spaces at the IU Foundation are limited, car pools are encouraged.

Fred Glass's advice: Make your own luck

If you'd asked IU college student **Fred Glass** 40 years ago where he imagined he would be at the end of the year 2022, it's unlikely he would have described where he is now and the route he's taken.

A mix of reflection and prescription, his talk at the Sept. 14 IURA meeting at the IU Foundation's Showalter House, drew from his 2021 memoir, *Making Your Own Luck: From a Skid Row Bar to Rebuilding IU Athletics*.

Fred's talk focused on what he called his preparation, opportunities, and leadership. He told his story in a thematic timeline, illustrated by aphorisms, Power Point slides, and a healthy dose of earnestness and humble wit.



Although he spent a good deal of his youth at his father's bar in a skid row section of Indianapolis, Fred dispelled any suggestion that his is a Horatio Alger rags-to-riches story. Rather, he said, his winding path has been based on the values of service, equality, and social justice practiced by his parents and reinforced by his education at Brebeuf Jesuit Preparatory School.

Fred portrayed his life's story as one of a "very ordinary person with ordinary problems" who succeeded by identifying opportunities and making the most of them. He provided examples. One: While still in college at IU, hoping for a career in law, Fred nearly missed what turned out to be "probably the most transformative experience" of his life: a semester-long internship in the Washington office of then Sen. Birch Bayh. At the time, the prospect of missing the fall semester of his senior year far outweighed what his girlfriend (now his wife, Barbara) ultimately convinced him was an opportunity he would be foolish to dismiss.

One experience led to another ... and another: from Birch Bayh's D.C. office to Evan Bayh's Indiana gubernatorial campaign, to becoming the governor's chief of staff, to a partnership in a prestigious Indianapolis law firm, to chief of staff for Indianapolis Mayor Bart Peterson, to the city's Capital Improvement Board, where Fred led efforts to build and promote the world-class facilities that would attract athletic events and conventions.

Then came his 10-year position as IU's director of athletics. There he served as a "change agent," said **Bruce Jaffee**, who introduced Fred. (Bruce was IU's Faculty Athletics Representative at the time and a member of the search committee that unanimously recommended Fred's appointment.) Fred brought "change in terms of facilities, change in expectations — in the classroom, on the field, and in the community, but especially in the culture of IU Athletics," Bruce said.

As the fifth athletics director at IU in eight years, Fred presented examples of his efforts to build the program. These included the addition to the physical infrastructure in the form of new and refurbished sports facilities, the creation and implementation of a Bill of Rights for student athletes, and other department-wide initiatives built on a commitment to the core values that have formed the base of his personal and professional life.

After stepping down from IU in 2018, Fred joined the Taft law firm in Indianapolis. In October he will become CEO of the Gleaners Food Bank.

The impetus for *Making Your Own Luck* was a gift. For Father's Day a couple of years ago, his daughter gave him a subscription to a product that helps people collect and report memories of their lives. Each week during the next year, his daughter emailed Fred a question about his life. Each week he wrote a response. The company then compiled the responses and printed a book. That book encouraged Fred to write his memoir.

Recordings of this and other IURA Zoom meetings are available on the Events page of the IURA website.

**Thank you to Bonnie Brownlee,
who wrote the two articles
about the Sept. 14 meeting.**

Feferman: Retirees fuel good work

At its September meeting, Efrat Feferman, executive director of the United Way of Monroe County, thanked the IURA for the generous contributions of its members. In the last four years, IURA members have pledged \$1.1 million in support of UW activities. (That amounts to 35 percent of all contributions from IU employees and retirees.) "Your generosity is what fuels all of this work, past and present," she said. She spoke about the challenges of the last few years, the many initiatives taken, and the 2022-23 campaign now underway. (Our packets are already in the mail.)

IURA Vice President **Perry Maull** substituted for President **Joyce Krothe**, who was out of town but participated by Zoom (as did about a dozen others, along with 30 members in person at Showalter House). Reporting for Treasurer **Anita Douglas**, Perry said the board has approved a budget for the upcoming fiscal year. It includes income of \$13,550 and expenditures of \$15,930, with the deficit covered by reserves. The increased expenditures are a result of the IURA's sending two members to the Big Ten Retirees Association meeting at Northwestern University in August. Perry noted that the board will be reviewing membership dues.

What is the IURA? How is it different?

At least three organizations at IU are of special interest to retirees. What distinguishes the IURA from our partner organizations?

Emeriti House. Emeriti House provides an environment to support continuation of the intellectual and creative activities of retired faculty and librarians, to help maintain their connections with the university, and to encourage the use of their talents as a continuing source for the university. The Office of the Vice President for Faculty and Academic Affairs provides a facility at 1015 E. Atwater Ave. and a part-time coordinator. At present, during each semester EH sponsors presentations, on alternate Monday afternoons from 3:30 to 4:30 p.m., that showcase the talents of retired faculty and highlight the expertise of scholars and artists on campus. Every other Monday at 3:30 p.m., Emeriti House sponsors nonpartisan, moderated discussions of great issues and news of the day. It also sponsors a

life-writing workshop, poetry readings, an oral history project, and, together with the IURA, an art show. Retired staff members and their partners are welcome to attend these events. Current director is IURA member **Tim Londergan**. The website is emeritihouse.indiana.edu.

University Club. The University Club's membership is open to IU faculty, staff, retirees and community members, and alumni. Its main goals are fostering congeniality and presenting programs of interest to members. The university pays membership fees for retirees who submit a form annually. The club hosts a variety of luncheons, special events, and parties. IU President Pam Whitten will speak on Oct. 12, and IURA member **Buck Klemkosky** will talk about inflation on Oct. 26. The university now manages the space in the IMU formerly managed by University Club. As part of that change, the former President's Room is now the University Club Room. (The old name caused confusion with Presidents Hall in Franklin Hall.) The University Club sponsors an

IU Retirees Association 2022-2023 MEMBERSHIP FORM

Name _____

For couple membership, spouse's/partner's name _____

Address _____

City _____ State _____ 9-digit ZIP code _____

Telephone 1* _____ Email 1* _____

Telephone 2* _____ Email 2* _____

____ When it's possible, I wish to receive the newsletter by email rather than in paper form.

*It is important that you include an email address so that we can send you meeting notices. Telephone number/s and email address/es will be included in the membership directory only if this is *not* checked: I do not want telephone number/s ____ or email address/es ____ included in membership directory.

Membership Type: Single (\$20) ____ Couple (\$30)

Please mail this form with your check, made payable to IU Retirees Association, to
IURA
P.O. Box 8393
Bloomington, IN 47407-8393

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array of interest groups, including bridge, yoga, international friendship, book discussion, active walking, and arts and antiques. A monthly online newsletter describes events. For more information, see uclub.indiana.edu.

IURA. The IURA was founded in 1975 as the IU Annuity Association to serve as an advocate for retirees in their ongoing relationship to the university. The only benefit the university provides is use of the IU mailing permit; the IURA is responsible for its own printing and mailing costs. It has no space of its own and no paid staff, although the IU Foundation has allowed the group to meet in its facilities free of charge. It is supported entirely by membership dues and volunteer efforts. It holds monthly meetings and publishes a monthly newsletter. For more information, see iura.indiana.edu.

Big Ten retiree organizations. Retiree organizations within the Big Ten vary widely. At some universities – Purdue, for example – Human Resources provides staff and funding and all retirees automatically are members. At other universities – Northwestern, for example – the organization represents only retired faculty. Others – Maryland, for example – have no retirees organization at all.

Why this newsletter? You are getting this newsletter for one of two reasons: *either* you have been a member of the IU Retirees Association in at least one of the last three years, *or* you retired from

the Bloomington campus in 2019 or later. You are encouraged to join the more than 275 members who already have paid the dues that finance the printing and mailing of the newsletter. You can see your membership status on your mailing label. Because of a production error, that line was missing from the August newsletter.

At its September meeting the IURA board voted to discontinue printing the newsletter in color for budgetary reasons. Color versions may be viewed on the Newsletter page of the IURA website.

To correct your address or be removed from the list, please contact database manager **Doris Wittenburg**, dwittenb@indiana.edu. Please send suggestions, comments, or corrections to *Newswatch* editor **Judy Schroeder**, jschroed@indiana.edu.

A peek at attractions for the rest of 2022

On Wednesday, November 9, the day after the midterm elections, Marjorie Hershey, professor emerita of political science, will review the results and the trends. We'll meet at the IU Foundation's Showalter House and on Zoom.

On Tuesday, December 6, we plan to meet in person for a celebratory holiday luncheon at the Bloomington Country Club. Next month's newsletter will contain more information and registration information.